## What is Claimed is:

1. A system for communicating information to a predetermined location comprising:

a transmitter configured to transmit a signal containing an instruction code, the instruction code uniquely identifying an instruction to be carried out;

a transceiver configured to receive the transmitted signal, said transceiver circuit including a line interface circuit configured to interface with a telephone line that is part of the public-switched telephone network (PSTN) and initiate a phone call over the telephone line, said transceiver further including a controller configured to control the reception of the transmitted signal and to control the communication of information over the telephone line, and

a central station located remote from said transceiver but being in communication with said transceiver via the PSTN, said central station having a decoder configured to decode the instruction code

The system as defined in claim 1, wherein the system is a service request system

- 3. The system as defined in claim 1, wherein the transmitted signal further includes a phone number for the transceiver to dial in order to establish connection with the central station
- The system as defined in claim 1, wherein the transmitted signal further includes a logical IP address for the transceiver in order to route the message the central station.
- 5. The system as defined in claim 1, wherein the transmitter is a RF transmitter configured to transmit a low-power RF signal
- The system as defined in claim 1, wherein the transmitted signal further includes a transmitter identifier code.
- 7 The system as defined in claim 1, wherein the transceiver controller is configured to communicate the transmitted signal to the central station
- 8. The system as defined in claim 7, wherein the transceiver controller is configured to communicate a transceiver identification code to the central station

- 9. The system as defined in claim 1, wherein the decoder includes a look-up table.
- The system as defined in claim 8, wherein the central station includes means for evaluating the transceiver identification code.
- 11. The system as defined in claim 10, wherein the means for evaluating the transceiver code is configured to determine a geographical location of the transceiver, based on the transceiver identification code.
- The system as defined in claim 1, further including means associated with the transmitter for sensing a service condition, and the transmitter being configured to transmit the transmitted signal in response thereto
- The system as defined in claim 1, wherein the central station further includes means for notifying service personnel of a service condition, in response to a communication from the transceiver.
- The system as defined in claim 1, wherein said transceiver is disposed within a public, pay-type telephone

15. A method for performing an automated service request comprising the steps of:

sensing a service condition;

notifying a transmitter of the service condition;

transmitting an information signal from the transmitter to a remotelylocated transceiver, the information signal including a function code that specifies the service condition;

placing a call from the transceiver to a central station over a phone line comprising a part of the public switched telephone network (PSTN);

communicating at least the function code from the transceiver to the central station; and

decoding the function code at the central station to identify the service request

The method as defined in claim 15, further including the step of communicating a transceiver identification code from the transceiver to the central station

- The method as defined in claim 16, wherein the decoding step more specifically includes decoding both the function code and the transceiver identification code to identify the service request.
- 18. The method as defined in claim 16, further including the step evaluating the transceiver identification code at the central station to determine a geographic location of the transceiver.
- 19. The method as defined in claim 15, wherein the information signal further includes a transmitter identification code.
- The method as defined in claim 15, wherein the information signal further includes a phone number of the central station
- The method as defined in claim 19, wherein the decoding step more specifically includes decoding both the function code and the transmitter identification code to identify the service request.

- The method as defined in claim 19, further including the step evaluating the transmitter identification code at the central station to determine a geographic location of the transmitter
- The method as defined in claim 15, further including the step of placing a service call in response to the decoding step.
- 24. The method as defined in claim 15, wherein the sensing step senses a failed condition of a system within an automobile, and the transmitting step includes transmitting information from a transmitter disposed within the automobile.

## 25 A transceiver comprising:

a receiver configured to receive an electromagnetic signal, the electromagnetic signal including an encoded instruction code;

a transmitter configured to transmit a formatted electric signal over a phone line comprising part of the public switched telephone network (PSTN);

a controller circuit including:

a first portion configured to obtain the instruction code from the received signal;

a second portion configured to establish a connection over the phone line to a predetermined location; and

a third portion configured to deliver the obtained instruction code to the transmitter for transmission over the phone line

- The transceiver as defined in claim 25, wherein the circuit is a programmable circuit, and the first portion, the second portion, and the third portion are specially programmed code segments.
- The transceiver as defined in claim 25, further including a look-up table for decoding the instruction code to identify an associated function

- 28. The transceiver as defined in claim 25, further including means for decoding the instruction code to identify an associate function.
- 29. The transceiver as defined in claim 27, wherein the associated function is a service request.
- 30. The transceiver as defined in claim 25, wherein the electromagnetic signal is a radio-frequency electromagnetic signal.
- 31. A method for relaying an electronic message from a transmitter to a central location comprising the step of:

transmitting an information signal from the transmitter to a remotelylocated transceiver, the information signal including an instruction code that uniquely specifies a message,

placing a call from the transceiver to a central station identified by a predetermined phone number over a phone line comprising a part of the public switched telephone network (PSTN), and

communicating the instruction code from the transceiver to the central station

## 32. A transceiver comprising:

means for receiving an electromagnetic signal, the electromagnetic signal including an encoded instruction code;

means for transmitting a formatted electric signal over a phone line comprising part of the public switched telephone network (PSTN); and

means for obtaining the instruction code from the received signal and delivering the obtained instruction code to the means for transmitting for communication over the phone line to a predetermined destination.